

Exam. Code: 0790

Sub. Code: 5878

2031

Bachelor of Tourism and Travel Management

First Semester

BTM-115: Introduction to Hospitality Industry

Time allowed: 3 Hours

Max. Marks: 70

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt the following:-

- a) A la Carte
- b) European Plan
- c) Motel
- d) D.N.D
- e) "C" Form
- f) A La carte
- g) Guest Amenities
- h) Steward
- i) Registration
- j) Mobile Catering

(10x3)

UNIT – I

- II. Write down about the growth of Hospitality Industry? Explain in details. (10)
- III. Tourism industry is a vast industry to make up of economy. Explain in details. (10)

UNIT – II

- IV. What are the various facilities required for any Five Star Hotel for its grading. (10)
- V. Lodging Industry plays an important role in Hospitality sectors, what all are its dimensions. (10)

UNIT – III

- VI. List the various types of equipments required for any multicuisine restaurant. (10)
- VII. Highlights Restaurant Business also mention the various types of restaurant. (10)

P.T.O.

(2)

UNIT – IV

- VIII. Pen down the various trends involved in the Hospitality Industry, also mention the changes in the hospitality industry. (10)
- IX. Explain in detail
- a) Industrial Catering
 - b) Institution Catering (10)

x-x-x