



UIHTM WEBINAR



"CORONA - NCOVID-19
HOSPITALITY & TOURISM INDUSTRY
IN INDIA - IMPACT, INNOVATION AND
PLANNING FOR POST-CRISIS"

WHAT CAN YOU EXPECT:
PANEL DISCUSSIONS
2 TECHNICAL SESSIONS
WORKSHOP ON LITERATURE REVIEW

DATE: 20TH APRIL 2020
TIME: 11:00 AM ONWARD
CALL: +91-7017839239
REGISTER TODAY

Meet Our Panelists



Prof. S.P. Bansal



Prof. S C Bagri



Prof. S K Gupta



Prof. Parikshit Manhas



Prof. Ashish Dhaiya



Prof. Prashant Gautam



Dr. Anukriti Sharma



Dr. S.K. Singh



Dr. Sarah



Dr. Ankush Ambardar



Dr. Dinesh Kumar



Dr. Shelly Duggal



Mr. A.K. Singh



Mr. Jagdeep Khanna



Prof. Vinay Rana



Mr. Vipul Mohan



Mr. Deepak Behl



Chef Anurag



Mr. Divas Wadhwa



Chef Ritika Gill



Mr. Sumit Sherawat

• **Register Today**

The Link for video conferencing will be sent to only those participants who register for this Discussion. There shall be no registration fees. The participants may send registration request on Google Form Link:

https://docs.google.com/forms/d/e/1FAIpQLSfFDA6oaiGUM0BgKteMEDxAe9muHmMSReH3FxDyxwY7UX89iQ/viewform?usp=sf_link

email: webinar.uihtm@gmail.com

Whatsaapp no: +91-7017839239

**University Institute of Hotel and Tourism Management,
Panjab University, Sector-14, Chandigarh**

Panel Discussion: 20th April 2020

The n-Covid Pandemic has brought the entire world to a standstill. Nations across the globe are fighting hard to overcome this pandemic and rebuild their economic infrastructure. We have been asked to be confined in the comfort of our homes with our loved ones to be safe. Many industries have started working from home but when it comes to hospitality industry meet and greet is the only mantra of success. Being a pure intangible sector the concept of work from home does not suits tourism and hospitality industry. In order to maintain checks and balances for control of spread of nCovid-19, the travel advisories and restrictions which are enforced by the Nations across the world, have crippled the business and economy which has resulted in revenue and job losses.

According to Ministry of Tourism Report, FTAs during 2019 were 10.89 million (Provisional) with a growth of 3.2% over same period of the previous year but due to Corona Pandemic, a sheer drop has been seen in inbound and outbound tourism of about 67% and 52% respectively (FICCI). The Impact of this virus is so severe that nearly 90% of the hotel and flight bookings have been cancelled for the peak tourist season. Due to the travel restrictions imposed on foreign tourists, the aviation and travel sector may incur a business loss of Rs. 8,500 Cr or even much more. (IATO).

Every cloud has a silver lining. It is time to pray to the almighty for having blessed us with comfortable homes, supporting families and friends. We must express gratitude to the whole cosmos for our health and capability to fight these difficult times. Humans have amazing capability to replace adversaries with opportunities, and believe, we will do it. World and India have overcome various challenges in Tourism & Hospitality that may be Swine flu, Terrorist Attacks like 9/11 in USA and 26/11 in Mumbai, Air Hijacks etc. It is time for all of us to rethink, plan and ponder upon challenges and strategies to overcome.

Keeping this in mind University Institute of Hotel & Tourism Management (UIHTM) Panjab University - Chandigarh is conducting this webinar on "Corona - nCOVID-19: Hospitality & Tourism Industry in India - impact, innovation and planning for post-crisis"

Schedule of the Webinar

Online Joining & Welcome by Organisers:	11:00 AM to 11:15 PM
Panel Discussion:	11:15 PM to 12:00 PM
Online Tea Break and informal discussions:	12:00 PM to 12:15 PM
Technical Session One: (Hotel & Tourism Operations Issues during nCOVID-19 Times: Managing Liquidity, Human Resources & Guests, Planning for future)	12:15 PM to 01:15 PM
Lunch Break:	01:15 PM to 2:00 PM
Technical Session Two: (Lessons from the World and Managing this Crisis, Strategies Ahead)	2:05 PM to 3:00 PM
Research Workshop:	03:30 PM to 04: 30 PM
Writing Effective Literature Review - Dr. Shelley Duggal	
Vote of Thanks	

Paper/ Presentations are invited on the thematic areas of the Webinar and Technical Sessions, Time Limit 3-5 minutes per presenter

Panel Discussion on:
"Corona - nCOVID-19: Hospitality & Tourism Industry in India - impact, innovation and planning for post-crisis"

Panelists:

Academia

Prof. S.P Bansal - Chairman - All India Board of Hotel & Tourism Management, AICTE and Vice-Chancellor, Himachal Pradesh Technical University

Prof. Parikshit Singh Minhas - School of Hospitality & Tourism Management, Jammu University

Prof. Anand Kumar Singh - Institute of Hotel Management, Bhopal

Prof. Ashish Dahiya - Institute of Hotel & Tourism Management, M.D University - Rohtak

Prof. Prashant Gautam - University Institute of Hotel & Tourism Management, Panjab University - Chandigarh

Dr. Anukriti Sharma - University of Kota, Rajasthan

Dr. S.K. Singh: COO, AIHM, Amrapali Institute of Hotel Management, Haldwani

Industry

Mr. Vipul Mohan - General Manager, Hotel Radisson - Udaipur

Mr. Deepak Behl - Director Human Resources, The Park - New Delhi

Mr. Diwas Wadhera - Executive Chef, Hotel Crown Plaza - Delhi

Chef Reetika Gill - Entrepreneur, Curry Singh Kitchens, Gurugram

Chef Anurag - Entrepreneur, Anuraag's Cafe

Mr. Sumit Sherawat - Asst. Sales Manager, Taj Chandigarh

Advisory

Chairs, Co-Chairs & Experts for Technical Sessions:

Prof. S.C Bagri - CMTHS, HNB Garhwal Central University

Prof. S.K Gupta - CMTHS, HNB Garhwal Central University

Prof. Jagdeep Khanna - Institute of Hotel Management, Dehradun

Prof. Vinay Rana - School of Hotel Management, IMS University - Dehradun

Dr. Sarah Hussain - Dept. of Tourism & Hospitality Management, Jamia Millia Islamia - New Delhi

Dr. Ankush Ambardar - Dept. of Tourism and Hotel Management, Central University of Haryana

Dr. Dinesh Kumar - Dept. of Tourism & Hotel Management, Kurukshetra University

Organising Committee

Chief Patron: Prof. Raj Kumar, Vice Chancellor, P.U. Chandigarh

Webinar Convener: Dr. Prashant K. Gautam, Professor UIHTM

Webinar Chairman: Dr. Anish Slath, Director UIHTM

Organizing Secretary: Dr. Neeraj Aggarwal, Faculty UIHTM

Rapporteurs: Dr. Arun S. Thakur, Dr. Jaswinder Sharma, Chef Jaswinder Singh,

Coordinators: Mr. Gaurav kashyap, Dr. Abhishek Ghai, Mr. Manoj Semwal, Dr. Lipika K. Guliani

Participants who wish to present their paper/article are requested to send a soft copy of the same by 19th April 2020 to webinar.uihtm@gmail.com

A Certificate will be awarded to the candidates presenting their paper/Article